



*There is no end to Creativity
with Safetex Group*



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ISO 9001:2008 Certified Manufacturer



Mr. Muhammad Saleem Ahmed
Chairman / CEO

There are many organizations that believe in resting on their laurels. However, Safetex Group is one of the largest manufacturers of Home Linen and Textiles in the Middle East, strives to go beyond that and provide the best solutions to clients. Referring to the conglomerate's expansion and growth plans, Muhammed Saleem Ahmed, its Chairman and CEO, says: "Growth is the key to success. We cannot sit and wait for better things to come, we have to move. A professional approach and making the right decisions at the right time really pays off in the long run."

About Us

Safetex Group was established in 1989, and since then it has grown and now stands as one of the largest manufacturers of home linen and textiles in the Middle East, and strives to go beyond that and provide the best solutions to clients. The Group has a production line set-up, and is among the first organization to produce polyester staple fiber in the UAE via an automatic plant, named Emirates Fiber Industries based on Al Ghail, Ras Al Khaimah. Enforcing modern machines in place in its group of companies such as Fibertex and Maple Home Linen Industries, stitching and filling requirements are able to reach maximum output and maintain high quality standards.

The Group serves various different sectors, notably in wholesale of fabrics, are known as one of the top manufacturers in the Middle East's Home Linen Sector, and the graph of growth is on the rise. However, its prime focus lies in maintaining a total supply chain of major retail stores across the Middle East, and to cater to the growing demand in the hospitality industry and major airlines.

Along with its strategic retail partners, are striving forth to provide an entire collection of products ranging from pillows to bed. Finalizing the UAE's first wide 320 digital printing facility for home textiles, which is set to be a unique plant in the industry. Fortifying teams by hiring experts, and developing customized machines to offer personalized products to customers that gives better quality and service.

Fibertex Industries is one of the group's producing and delivers world class quality home textiles and bed linen products. Focus on marketing requirements, with a strong team of professional designers, as well as a Research and Development team. Along with Merchandisers, it has grown to become one of the top 10 suppliers for major retail stores in the Middle East and North Africa, we provide all customers the required products in the quality, right price and the right time.

Missions :

Along with its strategic retail price, we are striving forth to provide an entire collection of all products ranging from fillings to pillows up to beddings and raw materials requirements. Finalizing the UAE's first wide 320cm digital printing facility to home textiles, which is set to be a unique plant in the industry. Fortifying team by hiring experts and developing customized machines to offer personalized products to customers that gives better quality and fast service.

Vission :

It is not our customers' job to remember us, it is our obligation and responsibility to make sure they don't have the chance to forget us. We retain a customer's need, to satisfy our customers need, we give them what they want to give them.

Safetex Products





فايبر تكس للصناعات ش.م.ح
FIBERTEX INDUSTRIES FZC
PRODUCER OF BRANDED AND QUALITY BEDDING PRODUCTS

Fibertex Industries FZC, one of the most advance manufacturers of bed linen products and provides an unbeatable combination of quality materials and craftsmanship, in modern technology. The factory is committed to innovation and excellence in design, quality, marketing and customer service. Using the most advanced packaging machine from Swiss, used for folding and stacking of all flat products- woven, non-woven, and non-elastic pieces. The folding machine is able to work of up various material types, including cotton, satin, mixture fabric, polyester cotton, and flannel. The system is equipped with a cardboard inserting device for standard and book folding.



Show Room



Show Room



Printed Beds



Show Room



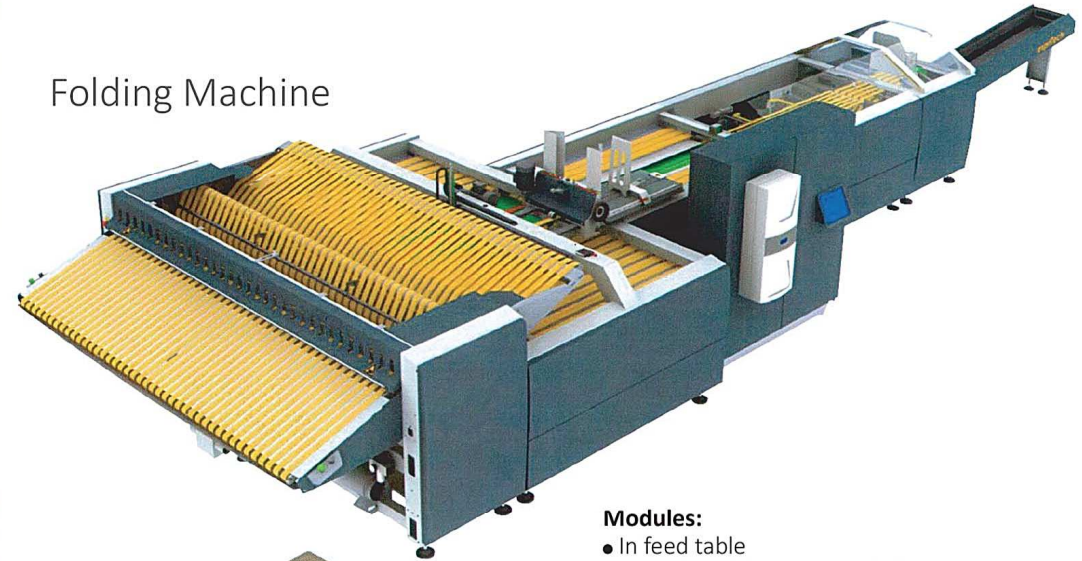
Fibertex Factory

Our Brands



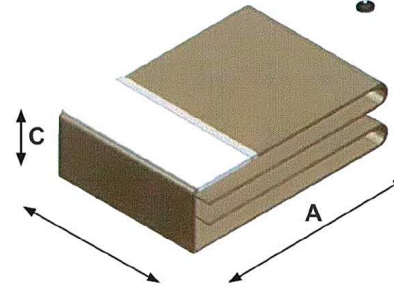
Fibertex Production

Folding Machine



Modules:

- In feed table
- Cross fold A (by pinch rolls & air blast)
- Cross fold B (by reversing & air blast)
- Lateral fold A (by sliders & templates)
- Cardboard inserter
- Lateral fold B (by sliders & templates)
- Cross fold C (by swing arm)
- Cross fold D (swing arm)
- Cross fold E (reversing & folding knife)
- Stacker



Book fold
Boarder a cross



Standard fold
Boarder a cross



We have most advanced packaging machine from Swiss, used for folding and stacking of flat sheet, fitted sheet, duvet covers, curtains, blankets and other flat product- woven, non woven, non-elastic pieces. The folding machine is able to work up various material types including cotton, satin, mixture fabric, polyester/cotton, and flannel. The system is equipped with a cardboard inserting device for standard and book fold folding.



ماپل هوم لينين انديستريز ذ.م.م
MAPLE HOME LINEN INDUSTRIES L.L.C.
POLYESTER SHEETS AND PILLOW MANUFACTURING



Maple Interior and Home Linen Industries

LLC, a fast growing providers of interior design and furniture manufacturers. They provides wide range of services including full design and execuution of large scale commercial, residential and industrial projects along with the manufacture and supply of sofa and drapes.

The sector is supplied by highly sophisticated executive staff which include designers and technical professionals. Our values of excellence, innovation, leadership and team work justifies the way we work together to satisfy the needs of our clients.

The factory has one of the modern Wadding machines. It produces various types of wadding poluyster sheets for the Matteredess Industry, supplying around MENA Region.

Maple Home Linen produces all types of pilows an filling products. One of the largest pillow manufacturer in the middle-east which is having the capacity of 10,000 peices a day in different weights and dimensions using the most advance and modern machineries.

They manufacture for various top retail stores, consumer market and hospitality sector. We can develop as per customers requirements, specification or in private label.

Products ranges from Pillows, Comforters, Bed Pads, Bedsheets, Bath Towels, Flatsheets, Fitted-sheets, Pillow Cover, Table Cloth, Drapes and Curtains, Bathrobes, Bath Slipper and Bath Mat.

The factory constantly commit to the changing environment and incoporate new marketing strategies along with an improvised construction sector to be the leading manufacturer of Home Linen and Interior furniture company in the whole MENA Region.



Pillows



Productions

Hospitality Product



Quilts & Duvets



Wading non Woven Sheet



Pillow Filling Machine



Pillows



100% Microfiber

Towels



Curtains



Tablecloth



COTTON HOME

Shopping Online

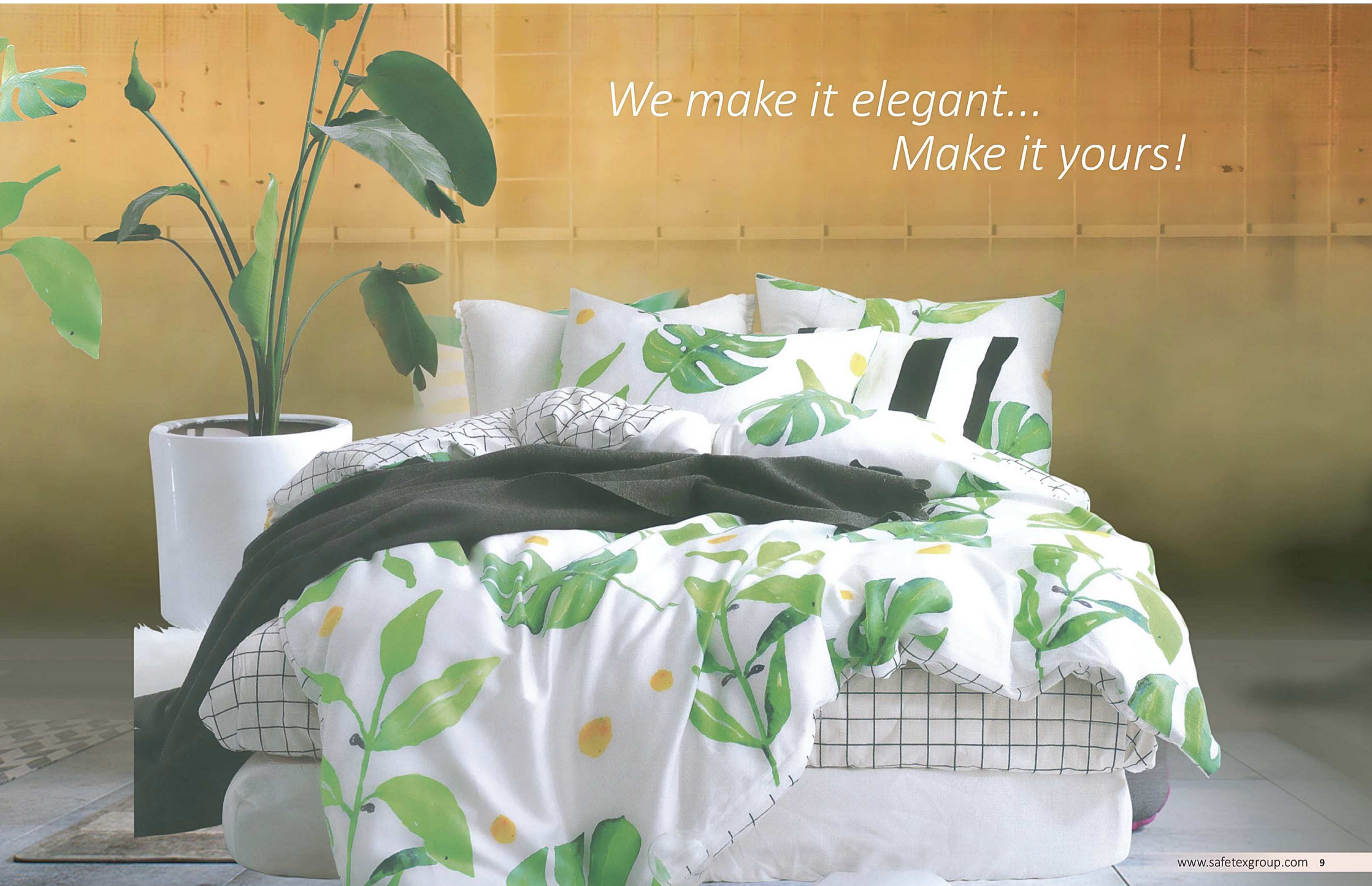
www.cottonhome.ae



Cotton Home Shopping Online, offer the best comfortable, fashionable bed linen at affordable prices. You can shop bed linen online and enjoy huge savings across our wide range of bed essentials, quilt covers, sheets, cushions, bathroom towels and more! If you're looking for inspiration and quick make over to your bedroom then look no further than our collection. Here you will find a wide range of bedroom styling and design ideas which will be sure to give you the bedroom ideas that you are looking for. We offer retail and wholesale order with fast reliable shipping.



*We make it elegant...
Make it yours!*





Emirates Fiber Industries FZ, LLC., is one of the largest and leading manufacturer of Polyester Staple Fiber in UAE. Producing synthetic fibers in both staple and continuous low form. Has an entire production line set-up, producing polyester staple fiber via an automatic plant, with the most modern machines in place in its group of companies such as Fibertex Industries and Maple Home Linen Industries, stitching and filling requirements are able to reach maximum output and maintain high quality standards.

The production range includes first grade fibers for high-technology applications and environmentally friendly fibers produce from post-industrial and post-consumer waste materials.

Emirates Fiber Industry is a specialized manufacturer engaged in regenerative eco-friendly polyester staple fiber which is highly versatile that probably could use in many applications such as stuffing in bedding, pillows, cushions, toys, clothing, furniture, and other non-woven applications.

From nonwovens for thermal bond, wetlaid and spunlace fabrics. For furniture, polyester fibers provide essential performance attributes of presentation, durability, comfort and warmth.

Exporting across the Middle-East and the whole MENA Region as well as in Georgia.

We produce at present in both qualities SAFLON and PREMIUM following:





Additional Qualities

- Hollow Conjugated Polyester Staple Fiber
- Siliconized and Non Siliconized Hollow Fiber
- Fine Deniers Fiber
- Flame Retardant Fiber
- Anti- Bacterial Fiber
- Hygiene Fiber



POLYESTER STAPLE FIBER
100% from virgin pet resin chips



POLYESTER STAPLE FIBER
Semi virgin with mix of off specs and other pet material



Texpert international, based in Karachi , Pakistan is fully equipped manufacturing unit for all type of readymade bedding products as well as all type of fabrics. The factory is equipped with most modern machines and very highly qualified and dedicated team who can handle most of products. The factory is mostly dealing with European, American and other markets which is feasible from Pakistan to ship the finished and raw material directly to their required destinations.

Texpert deals in all type of cotton, poly cotton products plus entire filling products such as pillows, duvets, comforters and many more.



Made in Pakistan



First Digital Textile Printing Machine in UAE



Exhibitions & Events

KHALEEJ TIMES | SPECIAL REPORT | FRIDAY, AUGUST 14, 2015

SAFETEX GROUP Dwell in the comfort of the nation's rich fabrics

Safetex Group has built one of the largest home textile manufacturing units in the UAE

BY SUNEETA AHMAD-KOHLI

The rise of Safetex Group, one of the leading manufacturers and suppliers of home linen and home textiles in the Middle East, is an interesting tale of Pakistani entrepreneurship that has blossomed in the UAE's business environment.

In just over two decades, the group, headed by M Saleem Ahmed and Farooq Ibrahim Ahmed, has built a multi-million dollar empire and spread its footprint in the entire Middle Eastern region. All along, the company has invested heavily in the economies of the UAE and Pakistan — the two places the owners call home.

Ahmed came to Abu Dhabi in 1983 to work as a banker. As luck would have it, he altered his work life path in three years and set up Safetex to introduce to the UAE the exquisite fabrics of his home country.

Growing at a CAGR of 20 per cent in the last five years, Safetex has become the biggest importer of Pakistani fabrics in the UAE and imports fabric worth \$10 million, mainly from Karachi and Faisalabad, every year. In the UAE, the group employs 200 people. It has set up three manufacturing plants including a polyester fibre plant, the first in the country. The plant has significantly reduced reliance on Far East countries for raw material. The unit now produces 6,000 pillows a day, making Safetex one of the largest manufacturers in the UAE.

"We manufacture top-range



M Saleem Ahmed, Chairman and CEO, Safetex Group

"Safetex specialises in different types of fabrics such as 100 per cent combed cotton, polycotton, modal, bamboo and microfibre suitable for home textiles. We produce satins, percales, mouselines and various other qualities."

— M Saleem Ahmed

quality fabrics for home textiles. Safetex specialises in different types of fabrics such as 100 per cent combed cotton, polycotton, modal, bamboo and microfibre suitable for home textiles. We produce satins, percales, mouselines and various other qualities," says M Saleem Ahmed, Chairman and CEO, Safetex Group. The company manufactures bed sheets, comforters, duvets, sleeping bags, pillows, cushions, and a range of other products that make its way to the top retail

\$10m Emirates Fibre plant launched

Next step is to produce clothing fibre within five years

DUBAI
By DEENA KAMEL YOUSEF
Staff Reporter

The \$10 million (Dh36.78 million) Emirates Fibre plant, which produces polyester fibre used in bedding products and home furnishings, was launched yesterday with the aim of supplying the local market and exporting to the region, a top company official said. Emirates Fibre, a subsidiary of bedding material manufacturer Safetex Group, expects to increase production to 1,500 tonnes a month by June, said Mohammad Saleem Ahmad, chairman and chief executive of the group. It began production on January 15 at a production capacity of 600 tonnes a month at the Al Gail Industrial Park in

Ras Al Khaimah. "There are more than 50 manufacturers in the Gulf who produce bedding, so the demand is there. In the Gulf, the biggest consumers of bedding materials are Saudi, UAE and Kuwait. In the Middle East, its Egypt, Morocco and Algeria," Ahmad said.

The next step for Emirates Fibre is to produce spinning fibre for the clothing market within the next four to five years, Ahmad told Gulf News. Half the plant's polyester fibre production will go into supplying the Safetex group while the rest will be sold to the local, Gulf and Middle East markets, he said. Oil prices are driving up the costs of raw materials and is likely to push up prices of polyester fibre, he said. "Oil prices are making it difficult to see a return on investment within three to four years and aims to reduce the UAE's reliance on imports from Taiwan, China and Korea.



SPECIAL REPORT

GULF NEWS

OCTOBER 31, 2007

FINE INTERIORS

SAFETEX

Fabric fiesta

Safetex is the pioneer of modern home linen products in the UAE. Founded in 1989, Safetex began by supplying a large range of bedding products such as wide width fabrics comprising many prints. "Initially our market was limited to the UAE, but we have now expanded to the whole of GCC. Today, we are one of the largest suppliers in the Middle East. We have dealers and valued customers across the Middle East, North Africa and Canada," says Mohammad Saleem Ebrahim Ahmad, CEO, Safetex Group.

Safetex's main products are wider width fabrics, furnishing fabrics and apparel fabrics. It also has a unique collection of designs and plain fabrics, and keeps all types of designs in their inventories for immediate and prompt requirements. In short, if you are a bedding manufacturer, Safetex is the right provider for all your raw material needs.

62 Gulf News Special Report Fine Interiors

"We are the best supplier of quality bedding line products. We have highly qualified designers who are busy round-the-clock creating new bedding designs," says Ahmad.

"Five years ago, we decided to start using a modern stitching facility at Fibertex Industries, which is equipped with state-of-the-art machinery and is capable of producing all types of modern brands," he says.

"The main strength of our company is round-the-clock availability. Being highly professional, we are always ready to serve and meet the delivery challenges of our clients. In new developments, we look forward to using different types of fabrics such as bamboo, silk cotton, a new blend of polyester cotton and pure Egyptian cotton as there is a huge demand for these fabrics in the market," says Ahmad.

Saleem Ebrahim Ahmad was an exhibitor who joined the textile industry

for three years before starting his own business. Being a talented entrepreneur, Ahmad welcomed the challenge of working in a new field. "I felt there was a lot of potential for the company to further. We started out as a small team and continue to go out and find the products that are suitable for our market. I have personally visited some of the world's top home furnishing exhibitions and I am always in negotiations with various manufacturers to ensure we are always ahead of the game."

"We are currently trying to introduce the online service; our customers will be shown how to order online in order to avoid delays. We always ensure we stay ahead of our competitors by keeping an eye out for the new trends in the industry. The market now demands high thread counts from bedding fabrics. We currently sell 500 to 1,000 thread counts of high quality fabric," he adds. ■



BUSINESS

GULF NEWS
Friday, February 1, 2013

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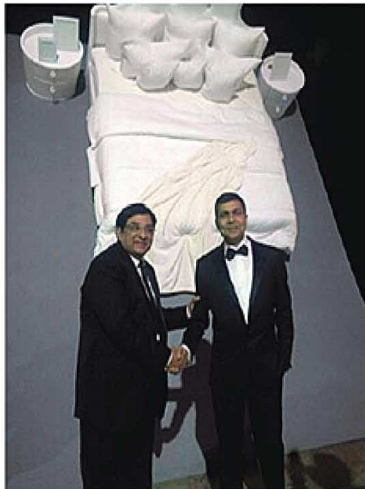
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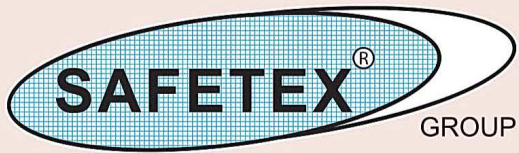
Oil prices are driving up the costs of raw materials and is likely to push up prices of polyester fibre, he said. "Oil prices are making it difficult."

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مايل هوم لينين اندمستريز ذ.م.م.
MAPLE HOME LINEN INDUSTRIES L.L.C.
POLYESTER SHEETS AND PILLOW MANUFACTURING
Al Jurf Ajman UAE

TEXPERTS
INTERNATIONAL
Karachi Pakistan

SAFLON EMIRATES FIBER
INDUSTRIES FZ, L.L.C.
فايبر الإمارات للصناعات ش.م.ح.
Al Gail Freezone Ras Al Khaimah UAE



فايبر تكس للصناعات ش.م.ح.
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PRODUCER OF BRANDED AND QUALITY BEDDING PRODUCTS
Hamriyah Freezone Sharjah UAE